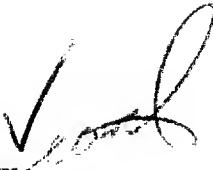


26 APR 1965

REFERRAL TO NSC NOT REQUIRED


The Honorable Horace Busby
Special Assistant to the President
The White House
Washington, D. C. 20505

Dear Mr. Busby:

This letter is in response to your memorandum of 26 March 1965 regarding the Administration's Natural Beauty Program.

One of the principal factors considered in the selection of the Langley location for our Headquarters building was the rural character of the area. In cooperation with the General Services Administration, our original plans provided for the planting of trees, shrubs, and lawns, which has developed our Headquarters area into a very attractive site. Several pictures reflecting the results of these efforts are attached.

We are fortunate to have the George Washington Memorial Parkway as a main access route to our Headquarters building. This Agency sought and received appropriations in the amount of for the construction of this Parkway from Spout Run to our Headquarters building. It is also our policy to support all National Park Service efforts to maintain this Parkway as a showpiece of natural beauty.

STAT

This Agency occupies one building in the Naval Weapons Factory area which was renovated for our use in 1963. What was formerly a warehouse-type building has been converted into a very attractive office building, and the over-all appearance has been substantially improved by the planting of a number of trees and shrubs in the entrance ways and on the limited adjacent ground.

Some elements of this Agency are still located in temporary buildings in the Potomac Park area. One of our principal objectives is to move from

these buildings at the earliest possible date in order to permit their demolition. We also hope to beautify the area around 2430 E Street, N. W. after completion of the approaches to the Theodore Roosevelt Bridge.

I wholeheartedly endorse the objectives of the President's Natural Beauty Program, and you may be assured that the Central Intelligence Agency will support it in every possible way.

Faithfully yours,

(Signed) Marshall S. Carter
(signed) ~~James D. Wick~~

Marshall S. Carter
Lieutenant General, USA
Deputy Director

Attachments

CONCURRENCE:

Deputy Director for Support

22 April 65
Date

OL/EO [] :grb (20 Apr 65)
Rewritten: DD/S:LKW:jrf (22 Apr 65)
Distribution:

- 0 & 1 - Adse w/atts
- 1 - DDCI
- ✓ 1 - ER w/basic
- 2 - DD/S w/basic & background
- 1 - OL Official w/basic

Executive Registry

65 1607

THE WHITE HOUSE
Washington
March 26, 1965

MEMORANDUM FOR THE CABINET
AND HEADS OF AGENCIES

At the meeting of the Cabinet on March 25, 1965, the President made the following request:

That each Department and Agency head report to the White House by May 1 actions taken within their organizations to implement the objectives of the Natural Beauty Program of the Administration. The reports should cover not only administrative actions taken in Washington, but accounts of implementing steps taken or planned at Federal installations and facilities throughout the Nation.

The President is hopeful, as you know, that the objectives of the Natural Beauty Program will be reflected in the care and planning of grounds and premises of all Federal offices.

Reports should be directed to my office at the White House.

Horace Busby
Special Assistant to the President


85-1607/1

23 April 1965

MEMORANDUM FOR THE DEPUTY DIRECTOR

SUBJECT: Agency Policy on Public Release of Pictures of Agency Installations

1. This memorandum contains a recommendation in paragraph 3.
2. There has been a firm Agency policy prohibiting the taking of photographs for public release or which may end up in the public domain, with the exception of an official photograph of the building available in this office on request, and the photographs officially approved for use in the recruitment brochure.
3. The photographs accompanying your letter to the White House may end up in the public domain. However, I recommend that in this case, an exception be made for the following reasons:
 - a. Although pictures are not specifically asked for in Mr. Busby's letter, they seem essential to make the point.
 - b. As far as the Agency is concerned, the photographs are provided for the use of the White House. If the White House releases them, that is their decision and not ours. This could not be reasonably construed as setting a precedent for other requests by news media representatives.


Paul M. Chrétien
Assistant to the Director
for Public Affairs

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